MEDIA ONE-SHEET Peighton Woodard

- User experience design in wellness apps
- Female leadership in technology
- Start-up strategies for tech entrepreneurs

Bio

Peighton Woodward is the innovative founder of Luna Leaf, a wellness app that harnesses the power of technology to empower users in their health journeys.

With a passion for wellness, Peighton combines her expertise to create a userfriendly platform that offers personalized insights and tools for optimal well-being.

Featured on various podcasts, she is a sought-after speaker and guest on the intersection of technology and health.

Popular Topics

The Future of Wellness Technology

Explore how advancements in tech are transforming wellness apps and creating personalized experiences.

• Walkaway Points: Importance of usercentric design, data privacy, and the role of AI in health.

Empowering Users with Data

Learn how to leverage data to empower users in making informed health choices and achieving their wellness goals.

• Walkaway Points: Data collection best practices, personalization strategies, and user engagement techniques.

Women in Tech: Breaking Barriers

Discuss the challenges and triumphs of women in tech, and the importance of diversity in driving innovation.

• Walkaway Points: Personal anecdotes, advice for aspiring women in tech, and the impact of mentorship.



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